

Attempt 1

Review Feedback
10/20/2023Attempt 1 Score:
34/35

View Feedback

Anonymous Grading: no

Unlimited Attempts Allowed

11/26/2023

Details



Project Submission I Netflix Title Final

[PROJECT Netflix instructions \(https://wvm.instructure.com/courses/54604/pages/project-netflix-instructions?wrap=1\)](https://wvm.instructure.com/courses/54604/pages/project-netflix-instructions?wrap=1)

Project Submission Milestones—build upon each other like scaffolding.

1. [PROJECT Netflix Milestone: Choose fictitious Netflix movie \(https://wvm.instructure.com/courses/54604/assignments/1010806?wrap=1\)](https://wvm.instructure.com/courses/54604/assignments/1010806?wrap=1)
2. [PROJECT Netflix Milestone: Create 5 digital drafts-critique \(https://wvm.instructure.com/courses/54604/assignments/1010784?wrap=1\)](https://wvm.instructure.com/courses/54604/assignments/1010784?wrap=1)
3. [PROJECT Netflix Milestone: Type lockup w/image drafts-critique \(https://wvm.instructure.com/courses/54604/assignments/1010783?wrap=1\)](https://wvm.instructure.com/courses/54604/assignments/1010783?wrap=1)
4. PROJECT Netflix Title final

Netflix Title Project Brief

You are to create a typographic title lock-up for a fictitious Netflix movie or series. This movie/series can be any of the following genres: adventure, children, drama, fantasy, horror, humor, mystery, non-fiction, romance, or sci-fi.

A Typographic Lock-up is a typographic design where the words and characters are styled and arranged very specifically. This refers to the composition and arrangement of type. The trick is to find the best combination of visual appeal and clear communication while meeting the restrictions of any specific application.

The title of your fictitious movie or series is to come from a movie title generator. Titles are to be 3-5 words in length.

Requirements

- Size: 1,500 × 844 pixels
- Netflix fake title: 3–5 words
- .png, RGB color mode, 72 dpi [this is for screen, not print]
- Photo/image must be [Creative Commons Zero \(https://wvm.instructure.com/courses/54604/modules/346949\)](https://wvm.instructure.com/courses/54604/modules/346949) (royalty-free)

Your final Canvas submission will include all of the following:

1. The .png file 1,500 x 844 pixels at 72 dpi
2. The Adobe file (Illustrator or InDesign), must be packaged using the Adobe software >> <https://helpx.adobe.com/illustrator/using/package-files.html>
3. Now .zip/compress the package (folder)
4. **In the comments:** Include a short explanation of your **design thinking**; why did you make the design choices? [this does not need to be lengthy]
I also wonder what changes did you choose to implement between the draft and the final?
5. **In the comments:** If applicable include the photographer or illustrator's credits
6. Review the **rubric** prior to submission!

View Rubric

Select Grader

Jeanine Flores

Netflix Title

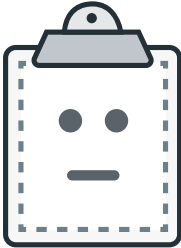
Criteria	Ratings	Pts
Subject and visuals relate/tell the story. Selection of project/visuals		10 / 10 pts

Netflix Title

Criteria	Ratings	Pts
compelling.		
Design is well organized, with Design Principles and visual hierarchy effectively utilized.		10 / 10 pts
Typography lockup view longer description	Comments Turn on Type > show hidden characters. There are a few errant spaces that are making the type not perfectly centered. Instead of adding an extra hard return, use the leading on the last line to space it away from the "of the".	14 / 15 pts

Total Points: 34

File Name	Size	
 My_PROJEC...elo-1.zip	9.34 MB	
 20231020 ...Final.png	911 KB	



Preview Unavailable

My PROJECT Netflix Title final Homework by Renee Apelo-1.zip

 [Download](#)

(https://wvm.instructure.com/files/8996124/download?download_frd=1&verifier=jvlexFeokqPj4kiQzWWU0BCHohamVLWONULAjLRX)

You are unable to submit to this assignment as your enrollment in this course has been concluded.